



Dear Friend,

**Please join us as a sponsor of Lost River Cave's Snow Flurry Scurry 5K!**

With 300 runners annually and a combined social media and email following of 45,000, it's clear that sponsoring Snow Flurry Scurry is a great opportunity for your business to connect with the community and support Lost River Cave's mission to educate and enrich lives through connections with nature!

All the benefits of sponsorship are listed on the following page.

Thank you for your consideration and I look forward to talking with you soon. If you have questions, please feel free to contact me at 270-393-0077 or [kate@lostrivercave.org](mailto:kate@lostrivercave.org).

Sincerely,

Kate Holmes  
Annual Giving Manager



# LOST RIVER CAVE

## Snow Flurry Scurry 2023 - Benefits of Sponsorship

Sponsoring Snow Flurry Scurry is a great opportunity for your business to connect with 300 runners, LRC's combined 45,000 email and social media following, and support the mission to educate and enrich lives through connections with nature! **Sign up by Wednesday, January 4<sup>th</sup> to receive all benefits!**

### Flake Sponsor - \$250

- Includes:
  - Complimentary runner registration (\$30) for up to 2 runners
  - Logo or name on sponsor sign at the event
  - Recognition on Snow Flurry Scurry 2022 Race T-shirt
  - Recognition on Lost River Cave's website

### Flurry Sponsor - \$500

- Includes all the benefits above and:
  - 2 additional complimentary race registrations (for a total of 4)
  - Recognition on Lost River Cave's social media with a following of 25,000+

### Scurry Sponsor - \$1,000

- Includes all the benefits above and:
  - 2 additional complimentary race registrations (for a total of 6)
  - Inclusion in Snow Flurry Scurry email to Lost River Cave's 13,000+ email list
  - Opportunity to include a half-page insert in Snow Flurry Scurry runner's packet given to each runner

### Sprinter Sponsor- \$2,500

- Includes all the benefits above and:
  - 4 additional complimentary race registrations (for a total of 10)
  - Sponsor table to interact with race participants face-to-face at the post-race celebration
  - Featured signage on the path to the race reception

### Blizzard Sponsor - \$5,000

- Includes all the benefits above and:
  - 5 additional complimentary race registrations (for a total of 15)
  - Signage in the cave prominently displayed **over the river** with your logo or name

### Presenting Sponsor - \$10,000 (1 available)

- Includes all the benefits above and:
  - 5 additional complimentary race registrations (for a total of 20)
  - Moment at the Mic: Announce "On your marks, get set, go!" at the race start
  - "Presented by" sign with logo or name at the race start line
  - "Presented by" recognition on Snow Flurry Scurry Race T-shirt
  - Featured recognition on Lost River Cave's roadside marquee





## Snow Flurry Scurry Sponsorship Form

Sign up by **Wednesday, January 4th** to receive all benefits.

Email Kate at [kate@lostrivercave.org](mailto:kate@lostrivercave.org) with your contact info and chosen sponsorship level – or – complete and return the form below.

- FLAKE SPONSOR - \$250**
- FLURRY SPONSOR - \$500**
- SCURRY SPONSOR - \$1,000\***
- SPRINTER SPONSOR - \$2,500\***
- BLIZZARD SPONSOR - \$5,000\***
- PRESENTING SPONSOR - \$10,000\***

*Please send an invoice*

*My check is enclosed*



Please email a high-resolution .png or .pdf file of your logo to [kate@lostrivercave.org](mailto:kate@lostrivercave.org).

\*\$1000 sponsors and higher, please drop your printed half-page inserts to the Gift Shop by January 20<sup>th</sup>.

**Name of Business or Individual:** \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_